



**TAKING DIGITAL ASSET MANAGEMENT TO THE NEXT LEVEL  
WITH CUSTOM INTERFACES DESIGNED TO GROW YOUR BRAND**

## **What is SocialExcel?**

**SocialExcel is a convenient and flexible application that solves the challenge of automating and orchestrating social media content distribution for one-to-many social channels, from multiple sources.**

Note: Many solutions in the marketplace of today do not have the necessary workflow plug-ins for custom DAM integration, and often open the door to change control issues, as well as improper management of social media channel content review and approval processes, as a result.

## **Why SocialExcel?**

**SocialExcel features the following benefits:**

- ✓ **Unlimited user access**
- ✓ **Designed to support any social channel**
- ✓ **Easy to integrate into any of your unique DAM workflows**
- ✓ **Enables speed to market of your social media campaigns, in just a few simple clicks**

Note: Input sources to SocialExcel can be through a simple RestFul API, a basic Web Form, and/or through a variety of Digital Asset Management workflow interfaces